

# All I Want \*  
for  
*Christmas*  
2020



# # All I Want \* for Christmas 2020

## WE WANT TO BEGIN BY SAYING Thank You

You are a hero to community families, youths and seniors.

The #AllIWantForChristmas campaign is about making Christmas others-centred and not me or we-centred. The campaign aims to highlight the needs of the vulnerable in our community, namely the low-income families, homebound seniors and individuals or youths who struggle emotionally.

**By participating in #AllIWantForChristmas, you will be asking friends and family to consider giving to the community needs instead of buying you Christmas gifts or conducting gift exchanges.**





## WHY BETHESDA CARE SERVICES?

In 1996, Bethesda Care Services (BCS) was started with a vision of reaching out and meeting the needs of the community in Bedok area. Since then, BCS has been serving the children, youths, families and the elderly in need within our community.

Our range of services include providing affordable before-and-after school care services through the Student Care Centre (SCC); caring for the ageing needs of seniors through the Elderly Services; guiding families and youths in life's challenges through excITE and Family Services, as well as assisting families through the Welfare Services.



## WHY THIS CHRISTMAS?

As we approach the end of the year season of thanksgiving, we want to urge Singaporeans to remember the families and individuals who are still struggling to adapt to changes brought about by the Covid-19 pandemic.

As such, the **#AllIWantThisChristmas** campaign aims to highlight the needs of the vulnerable in our community to make this a more meaningful and others-centred Christmas.



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READY TO START? HERE'S HOW:

## CHOOSE *one* CAUSE

*that you would like to support*

You may also check out the  
[Giving.sg Campaigns under Bethesda Care Services](#)

1)

### BCS CARE GRANT (EMERGENCY RELIEF FUND)



HELP PROVIDE CASH RELIEF FOR THE LOW-INCOME FAMILIES!

Many of the low-income families who need help struggle with multiple issues such as **health** and **family stability** issues on top **financial** woes.

They **shoulder the needs of dependent** children or elderly parents, but their own health issues impact their employability and earned income. This leads to the family struggling to pay for **basic living cost** such as utilities, housing instalment, food, conservancy charges and etc.

Donate to BCS and help these families.

Refer to [giving.sg/bethesda-care-services/CareGrant](https://giving.sg/bethesda-care-services/CareGrant) for more details.

# 2)

## FOOD RATIONS AND MORE

HELP FEED THE COMMUNITY!



Every month, Bethesda Care Services gives out **welfare rations** to many low-income families. We also operate a Student Care Centre (SCC) to provide before and after school care for children at an affordable rate to serve single-parent families, dual career parents and families in need.

Donate to BCS today and help contribute to **food rations** as well as **school materials and subsidies for low income students**.

Refer to [giving.sg/bethesda-care-services/FoodRationsAndMore](https://giving.sg/bethesda-care-services/FoodRationsAndMore) for more details

# 3)

## FESTIVE GIFTS



SPONSOR FESTIVE GOODIE BAGS FOR THE ELDERLY

Bethesda Care Services has more than 200 elderly clients on our Meals-on-Wheels (MOW) and Medical & Escort Transport (MET) Services. On special festive occasions like Christmas and Chinese New Year, we would like to distribute **goodie bags of food** and other **necessities** on top of the daily meals we send to our elderly clients.

Donate to BCS today and help contribute to the purchase of goodie bags, as well as other necessities like **diapers** and **milk powder**.

Refer to [giving.sg/bethesda-care-services/FestiveGifts](https://giving.sg/bethesda-care-services/FestiveGifts) for more details



Have you selected the cause that you'd like to support? Great! It's time to give a shoutout to your friends about it.



# TIME FOR A SHOUTOUT

Copy the respective paragraphs and campaign link to your Facebook and post! (Whoever sent you this digital brochure can also provide you with images to share on WhatsApp and Instagram.)



## 1) BCS CARE GRANT

**#AllIWantThisChristmas** is to help provide cash relief for the low-income families!

This Christmas INSTEAD OF GIFTS FOR ME OR GIFT EXCHANGE PARTIES, I'd like you to consider giving to the vulnerable in our community many of whom are struggling to make ends meet. Take a look at this cause and consider giving the amount you would have spent on a Christmas treat or gift for me, to them instead.



Donate now at [giving.sg/bethesda-care-services/CareGrant](https://giving.sg/bethesda-care-services/CareGrant).

## 2) FOOD RATIONS AND MORE

**#AllIWantThisChristmas** is to feed the community!

This Christmas INSTEAD OF GIFTS FOR ME OR GIFT EXCHANGE PARTIES, I'd like you to consider providing the vulnerable in our community with food rations and more. Follow the link below and consider giving the amount you would have spend on a Christmas treat of gift for me, to them instead.



Donate now at [giving.sg/bethesda-care-services/FoodRationsAndMore](https://giving.sg/bethesda-care-services/FoodRationsAndMore).

## 3) FESTIVE GIFTS

**#AllIWantThisChristmas** is to sponsor a festive goodie bag to the elderly!

Instead of gift exchange with one another, let's give to a homebound elderly instead. Please DO NOT BUY ME ANYTHING this Christmas and check out the following cause at [giving.sg/bethesda-care-services/FestiveGifts](https://giving.sg/bethesda-care-services/FestiveGifts).

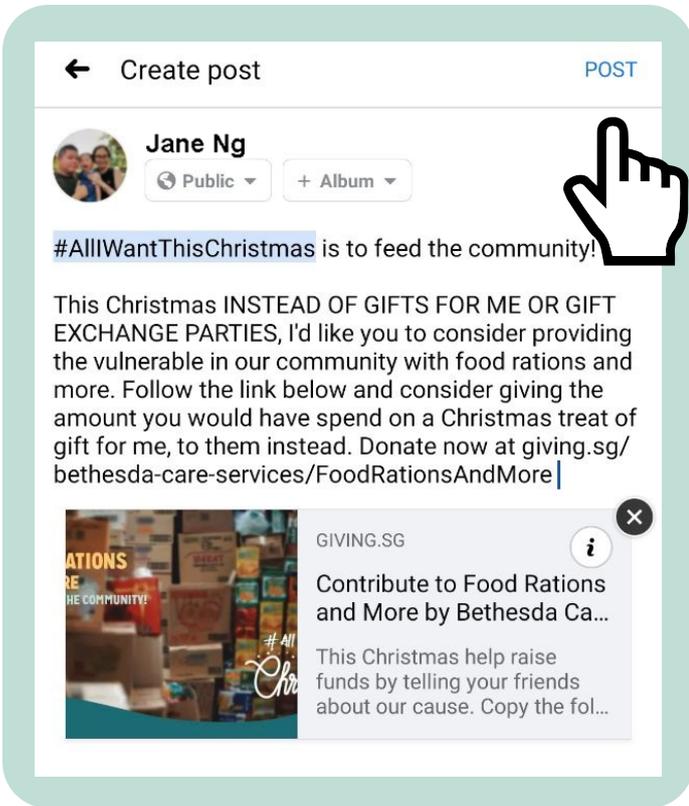
Do consider giving the amount you would have spent on a Christmas treat or gift for me, to the elderly instead. Donate today and make this season of giving a special one.





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Feel free to amend some of the descriptions and add your own personal thoughts.



You can also donate to Bethesda Care Services by scanning the QR code with your PayNow App.

For more details of other means of donation, visit [bethesdacare.sg/donate](https://bethesdacare.sg/donate)

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